SOUTHERN CALIFORNIA

Business Litigation Firm Tackles Blockbuster Cases

The Lovell Firm

he scene read like something you'd see in a movie. Thousands of innocent people, including vulnerable retirees, had been bilked out of an estimated \$200 million in a Ponzi scheme. The fraud had been committed by an array of unscrupulous corporations located throughout the United States and overseas. All hope seemed lost for over 140 investors when a large international law firm simply gave up on them and voluntarily dismissed their lawsuit. When they made that last call, they expected to hear the same thing they had heard from the other law firms: "Cases like this are just too complex and difficult to win. Sorry, we can't help you."

Enter the hero, stage left. One attorney, Tre Lovell, Esq., responded quite differently. He not only accepted the case, but expanded the scope of the previous litigation to include over 20 defendants in five countries and launched a \$100 million lawsuit. "This is what law is all about," he said.

Legal Firepower Shouldn't Break the Bank

While every business litigation may not rival the drama of an international Ponzi scheme, Lovell is no stranger to high-profile, complex cases. Listed by The Legal Network as one of the Top Lawyers in California (2013-2014), Lovell has created a very sophisticated practice matching the abilities of the mega-firms, but in a setting that fosters personal relationships between clients and their attorneys. "Every call is returned and every client receives the personal attention they





1875 Century Park East, Ste. 1490 Century City, CA 90067 310-275-2100 Iovellfirm.com deserve." The Lovell Firm prides itself on fearless litigation not burdened with excessive bureaucracy, so it can provide more efficient services without compromising quality.

The Lovell Firm has represented clients in lawsuits against the major film studios in matters involving their theatrically released films; against top video game publishers for misappropriation, copyright infringement and theft of ideas; and against publicly traded companies on behalf of high-level executives after their employments had been terminated. The Lovell Firm has brought claims against the nation's largest radio conglomerates for matters arising from breach of contract and misrepresentation. In fact, The Lovell Firm took on the world's largest musicians' union (American Federation of Musicians) when it defended approximately 50 of its union members in proceedings to expel them for violations of labor rules.

His success in cases like these has earned Lovell a spot among the top 1 percent of the nation's lawyers who have been placed in the prestigious Multi-Million Dollar Advocates Forum. And, when his peers were asked to assess his work, they designated Lovell as "Highly Rated" based on both his legal ability and adherence to ethical standards (Martindale-Hubbell Peer Review, 2010-2014).

"Whether representing an individual plaintiff or a high profile corporate defendant, we never forget that behind each case, there is a real client with real concerns," says Lovell. "And it's our job to protect them."